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PRESS RELEASE

GNT returns to Fi Europe to showcase the power of its plant-based EXBERRY® Coloring Foods

GNT will highlight how EXBERRY® Coloring Foods can be used to tap into today's biggest trends when the company returns to Fi Europe at Messe Frankfurt (30 November–2 December 2021).

Located at booth 31C40, GNT's experts will be available to talk to manufacturers about how the company's vast range of plant-based EXBERRY® concentrates can be used to maximize products' appeal.

A variety of market examples will be on show to demonstrate the ways in which some of the world's leading brands are using Coloring Foods to develop vibrant food and drink with clean labels.

In addition, GNT will put the spotlight on the raw materials used to create EXBERRY®. These non-GMO fruit, vegetables and plants are grown by farmers working as part of the company's vertical supply chain using natural and sustainable methods.

Petra Thiele, Managing Director at GNT Europe GmbH, said: "EXBERRY® Coloring Foods are a perfect solution for the modern market, delivering spectacular shades from across the rainbow while maintaining completely clean and clear labels. We're delighted to return to Fi Europe to speak to customers old and new about how EXBERRY® can help their products to reach their full potential."

Suitable for almost any food and drink application, EXBERRY® Coloring Foods are made from edible fruit, vegetables and plants using gentle, physical processing methods such as chopping and boiling. As a result, they are ideal for clean and clear label declarations.

For more information about EXBERRY® Coloring Foods, visit: www.exberry.com

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About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods. The brand is synonymous with high performance color solutions based on the most natural concept of coloring food with food. EXBERRY® concentrates are manufactured from fruit, vegetables and edible plants using only gentle physical methods such as chopping, boiling and filtering. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance and the complete vertical integration of the supply chain, which ensures full traceability, price and stock stability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 1,900 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence and process-engineering expertise in delivering solutions from fruit, vegetables and edible plants. GNT is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.